

# ULTIMACASE

BY AGORA EDGE

*Providing superior protection and carrying solutions for your mobile device since 1985*



AG3095DW

## ROUTE SALES CASE STUDY

Route optimization solutions can be used to streamline deliveries and service requests, which ultimately can enhance productivity, increase customer satisfaction and facilitate driver safety. A prominent Hardware store chain approached UltimaCase by Agora Edge to find a solution for a holster that can be worn over a jacket during winter and on the waist during summer.

## SLING/WAIST BELT HOLSTER TC5 1/56

Drivers are an important part of the Hardware chain business. They provide their retailers with exceptional service, professionalism, reliability and safety. From the warehouse, to the road, to the hardware stores, the job of a truck driver is imperative in keeping the shelves stocked and the customers happy. Agora designers were able to devise a product that met the store's needs plus helps keep their drivers interested in carrying mobile solutions on person.

## FEATURES

UltimaCase introduced a Ballistic Nylon Holster with Built-In Sling or Waist Belt Strap in order to provide an effective solution for prominent Hardware store chain route drivers.

Several components form an overall system:

- Durable easy-care Ballistic Nylon exterior
- Easy in, Easy out access to device for fast paced scanning
- Bottom vent for quick insertion of device
- Large pocket on sides for markers, pens, etc.
- Unique strap design allows holster to be carried either on the shoulder or waist.



## BENEFITS

UltimaCase chose Ballistic Nylon as the casing material because of its water resistance, durability, and ability to keep clean. These characteristics along with its light weight construction make Ballistic Nylon the perfect choice for route drivers.

One of the pain points experienced by truck drivers involved the change of the seasons. Agora designers constructed the strap so that it could be worn over jackets in colder temperatures and around the waist during the summer months. This added versatility enhanced the value of the product for the drivers and comfort.

Quick Access Holsters are great for users on their feet who use their devices frequently. This allows for quick access to the device with an opening on the top of the holster while still offering protection for the unit.